

Lic. Ruth Rendon Zavala, MAI

Professional Experience:

Information Technology Administration degree.

Master degree in Information Systems Administration.

Actual position: Director of Operations at Rendon y Asociados.

Responsibilities and achievements:

CEO .- SigmaPro Americas, where she has promoted the Six Sigma methodology in the leader companies in Latin America.

She was trained as a Champion by SigmaPro Inc. and has offered consulting services for implementing and deploying the Six Sigma methodology.

Director of the Monterrey office in Intellego, S.C., where she provided consulting services on Business Intelligence. Some of the most important clients were: Terra Networks, Prolamsa, Famsa, Whirlpool, GMP, York, Cerveceria Cuauhtemoc y Famosa (manufacturers), Cemex Mexico (HR), Cemex Corporativo (HR), Vector, and Nemark.

Manager of Reengineering and IT in Metalsa, S.A. de C.V., where she coordinated and managed the organizational transition from functional based to process based.

- Non-manufacturing processes redesign.
- Planning and execution of the outsourcing for IT operation.
- Internal consulting for information workflow definition.
- Change management for each project.
- Planning of IT resources for the value chain.
- Evaluation, selection and implementation of new technologies: Enterprise Resource Planning (ERP), Payroll, Data Mining.
- Reorganization of the IT Function based on processes.
- Anaysis, Design, Development, Implementation, and Operation of Executive Information Systems.
- Professor at the ITESM for Administrative Computer Systems and Information Systems Engineering for the following subjects:
 - Business IT Planning
 - Process innovation
 - Software Quality